Open 8:30 Close 5:30

Moodward & Lothrop

New York-WASHINGTON-Paris

The White Sale--Third Floor

The Annual January Sale of Women's and Children's Undermuslins



Corset Covers at 25c.

Blouse and fitted styles, prettily trimmed with embroideries, laces and ribbons.

Drawers at 25c.

Of nainsook and cambric, circular and straight styles, trimmed with embroidery ruffles.

Short Petticoats at 25c.

Muslin Petticoats, with plain hemstitched ruffles or attractively trimmed with lace and insertion.

Long Petticoats at 25c.

Well made and finished with plain scalloped ruffles.

Gowns of Muslin and Cambric at 50c.

Masonville Muslin and Berkeley Cambric, with high or ve neck, and trimmed with embroidery.

Nainsook and Crepe Gowns at 50c.

In empire and other styles with low, square or round neck and short sleeves; choice, of ribbon, embroidery and lace trimming.

Combinations at 50c.

Nainsook, cambric, and crepe are the materials, in simple or the tastefully trimmed styles, with laces, embroideries and ribbons.

Corset Covers at 50c.

Crepe, cambric, and nainsook, in blouse or fitted styles, trimmed with lace and embroidery.

Long Petticoats at 50c.

Of fine cambric and crepe, some with plain hemstitched flounce, and others with lace and embroidery ruffles.

Short Petticoats at 50c.

Cambric and nainsook, lace and embroidery trimmed.

Drawers at 50c

Circular, knickerbocker, open and closed styles, prettily trimmed with good laces and embroideries.

Chemises at 50c.

Of crepe and nainsook, with ruffles at bottom of skirt, and finished with lace and embroidery.

Envelope Chemises at 50c.

Soft nainsook, beautifully finished with laces and embroideries, attractive designs run with ribbon.

Heavy Long Petticoats at 50c.

Of good quality sateen and pique in good weight and strength; made with double panel and heavy scallops around the edge.

Nainsook and Crepe Gowns at \$1.00.

Sheer and beautiful styles in low neck and short sleeve effects, beautifully finished and trimmed.

Long Petticoats at \$1.00.

Made of fine cambric or nainsook, and trimmed in a variety of styles with flounces of lace or embroidery.

Combinations at \$1.00.

All the dainty new models, finished with Valenciennes and linen laces, embroideries and ribbons; beautifully fashioned garments.

Envelope Chemises at \$1.00.

Dainty new garments of pink batiste, trimmed with Valenciennes insertion and edge, and ribbon-run bead-

Exquisitely Dainty Are the New Pink Undermuslins

Dainty shades of pink are increasing their vogue with fashionable women, both in undermuslins and corsets. For our January sale we have secured very remarkable values in garments of pink crepe and batiste.

Pink Crepe Gowns, 50c.

Trimmed with Valenciennes lace and beading and run with ribbon.

Pink Batiste Gowns, 50c.

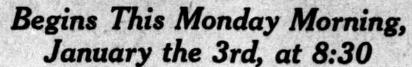
Kimono style with dainty lace and ribbon trimming.

Pink Batiste Gowns, \$1.00.

Empire and other styles, simply trimmed with good laces, beading and ribbons.

Pink Batiste Envelope Chemises, \$1.00.

Trimmed with Valenciennes and edge, beading and ribbon.



This is without doubt the biggest and best event we have ever arranged, and the values are the most exceptional.

We emphasize the value that is possessed by every garment in this sale not merely the low price for the quality of the materials represented for value means more than that to us, and to everyone who purchases with forethought and with the true meaning of economy.

Value is the most appealing point about this sale—and every garment is an exceptional value.

The quality of the materials is above the average.

The trimming is tasteful, refined, and pretty—much more so than the usual garments thus priced

The styles are new, correct for wear now and during the coming season.

The making has been done in bright, sun-lighted, fresh-air factories where the welfare of the workers is considered.

The prices are very low and the qualities very high throughout.

We invite all women to come and judge for themselves, and to come in large numbers as they do every season.

Children's and Misses' Undermuslins.

Large assortments in these garments have been provided, and the values are just as excellent as they have been in past years.

Muslin Drawers at 25c pair.

Muslin Drawers, sizes 2 to 16 years; open leg, trimmed with fine tucks, embroidery ruffle; another style gathered at knee and trimmed with fine lace or embroidery, and insertion run with ribbon.

Muslin Skirts at 25c each.

Tucked and trimmed with dainty scallops; sizes 2 to 12 years.

Muslin Gowns, 25c each.

Soft Muslin, tucked and trimmed with hemstitched ruffles; sizes 4 to 16 years.

Muslin Drawers, 50c pair.

Muslin Drawers, tucked and trimmed with embroidery or lace ruffle; knickerbocker style with lace beading and ribbon, or embroidery ruffle; sizes 2 to 14 years.

Muslin Skirts, 50c each.

Two styles, one trimmed with lace insertion and edge, another style with fine tucks and embroidery ruffle; all made on bands. Sizes 2 to 14 years.

Muslin Gowns, 50c each.

Some are made high neck and long sleeves with yoke of fine tucks; others with low neck and short sleeves trimmed with lace edge, beading and ribbon. Sizes 4 to 16 years.

Fine Corsets Reduced for the January Sale

Not old or undesirable Corsets, but corsets of late new style, beautiful fabrics, and elegant making, by the best corset makers in this country.

We utilize January every year to dispose of the remaining numbers of our Fine Corsets. Included are the

Lily of France, Florita, and Bon Ton Makes,

The materials are broches, coutils, trecos and batistes. Many of the models are the popular medium-bust effects, while some are low in bust line. Sizes 20 to 28. \$3.00 pair. Were \$5.00 and \$7.50.

Special Value in P. N. Corsets.

Of fancy broche in pink and white, with medium bust and good length

hip; sizes 20 to 24. \$1.00 pair—were \$1.50. Special Value in De Bevoise Brassieres. Made of all-over embroidery, with fastening in front or cross in back; various styles and patterns.

50c each. Regularly \$1.00.



American Undermuslins At Reduced Prices

Garments that are representative of the beautiful styles and splendid qualities we carry regularly in our stock and from which they have been withdrawn because of their incomplete state—soiled or mussed.

Gowns, 65c to \$3.95.

Women's Gowns, in high and low neck styles; simple and elaborate effects with trimming of good laces and embroideries, beading and ribbon. Originally priced, \$1.00 to \$7.50.

Petticoats, \$1.95 to \$2.75.

Women's Petticoats of good quality cambric and fine nainsook, some elaborately lace trimmed, and others trimmed with beautifully embroidered ribbons. Originally priced at \$2.50 to \$4.00.

Envelope Chemises, 65c to \$3.95.

This popular and dainty garment is shown in numerous styles, richly lace trimmed. Former prices, \$1.00 to \$4.50.

Corset Covers, 35c to \$1.35.

A great variety of styles, with simple or elaborate lace trimming, and others with embroidery trimming. Former prices, 50c to \$1.50.

Combinations, 35c to \$1.95.

These are as popular as ever, and there are many pretty

lace and embroidery trimmed styles, made blouse or princess effect as preferred. They were formerly marked 50c to \$2.25.

Drawers, 35c to \$1.50.

Of cambric and nainsook, trimmed with lace or embroidery, and with or without ruffles; also the knickerbocker styles. Former prices, 50c to \$2.25.

French Handmade Undermuslins Reduced

Styles range from the simplest to those quite elaborate—the prices are greatly reduced because of the incomplete styles. Every garment is a French creation—strictly handmade.

Princess Slips and Combinations, \$1.95 to \$3.95.

These garments were originally priced from \$4.50 to \$10.00, and are beautifully hand-embroidered and finished with fine laces.

Petticoats, \$1.95 to \$3.95.

French Handmade Petticoats of percale and sheer nainsook, some beautifully hand-embroidered, and some with rich embroidery and real lace. Former prices, \$4.50 to \$10.

French Handmade Chemises, \$1.85 to \$4.95.

They are of the finest French materials, richly handembroidered, and some finished with beautiful laces. Former prices from \$3.75 to \$10.00.

French Handmade Gowns, \$1.95 to \$4.95.

Handmade and hand-embroidered Gowns, in regular and extra sizes, high or low neck styles in simple or elaborate effects, made of heavy or the very finest and sheerest materials, some finished with lace. They were formerly priced from \$3.50 to \$9.50.

French Handmade Drawers, \$1.95 to \$4.95.

Of fine French Nainsook, with rich hand embroidery and some with real laces. Former prices, \$4.00 to \$9.50.

